Ian Entwistle was a 34 year old Aircraft Electrician from Preston, Lancashire. Ian commuted to work on his dream bike, a blue and white Suzuki GSX-R 600. He rode on his own and as part of a group of work mates.

In July 2015, Ian completed a 2 day Superbike Riding School on his GSX-R. The following morning Ian set out on a very familiar 4 mile rural journey.

On part of his route he tucked into a nearside kerb around a left hand bend. As Ian exited the corner he came across a car indicating and waiting to turn right.

He braked firmly, but the front tyre on the GSX-R locked and fell to the nearside. The bike pushed Ian into the rear bumper of the car, causing him serious head and chest injuries.

Ian died later that day.
If Ian was positioned towards the centre line of the road on his approach to the bend...

...He would have had a much earlier view of the car giving himself more braking distance.

Ian’s family want others to learn from their devastation:

“Just because you think you know the road, doesn’t mean you do. You don’t know what’s round the corner.

_Potential hazards are everywhere_.

Your riding should always be influenced by the weather, the time of day, the roads and YOU!

**Think!**

_Are You On The Right Track_?